

Local Market Update – October 2011

A RESEARCH TOOL PROVIDED BY THE COLUMBUS BOARD OF REALTORS®
BASED ON RESIDENTIAL LISTING DATA ONLY

Entire MLS

Includes all of Franklin, Delaware, Fayette, Licking, Madison, Morrow, Pickaway and Union Counties, and parts of Athens, Champagne, Clark, Clinton, Fairfield, Hocking, Knox, Logan, Marion, Muskingum, Perry and Ross Counties

October

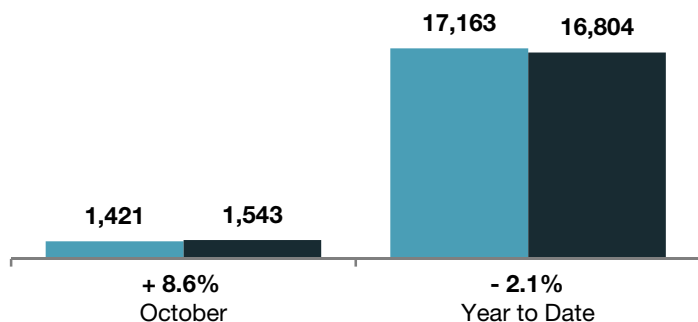
Year to Date

	2010	2011	+ / -	2010	2011	+ / -
Closed Sales	1,421	1,543	+ 8.6%	17,163	16,804	- 2.1%
In Contracts	1,379	2,014	+ 46.0%	17,604	18,540	+ 5.3%
Average Sales Price*	\$158,073	\$149,082	- 5.7%	\$161,274	\$157,327	- 2.4%
Median Sales Price*	\$130,000	\$120,250	- 7.5%	\$135,000	\$128,800	- 4.6%
Average Price per Square Foot*	\$81.49	\$78.59	- 3.6%	\$85.12	\$80.53	- 5.4%
Percent of Original List Price Received*	88.6%	89.1%	+ 0.6%	90.9%	89.6%	- 1.4%
Percent of Last List Price Received*	94.0%	94.4%	+ 0.4%	95.1%	94.8%	- 0.3%
Days on Market Until Sale	95	101	+ 5.8%	87	100	+ 14.9%
New Listings	2,705	2,474	- 8.5%	36,799	31,582	- 14.2%
Median List Price of New Listings	\$137,900	\$135,000	- 2.1%	\$144,900	\$144,900	0.0%
Median List Price at Time of Sale	\$136,850	\$127,245	- 7.0%	\$139,900	\$134,420	- 3.9%
Inventory of Homes for Sale	18,017	13,827	- 23.3%	--	--	--
Months Supply of Inventory	10.3	8.1	- 21.5%	--	--	--

* Does not account for seller concessions.

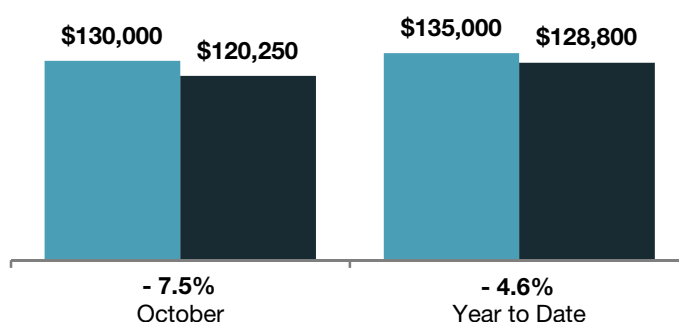
Closed Sales

■ 2010 ■ 2011



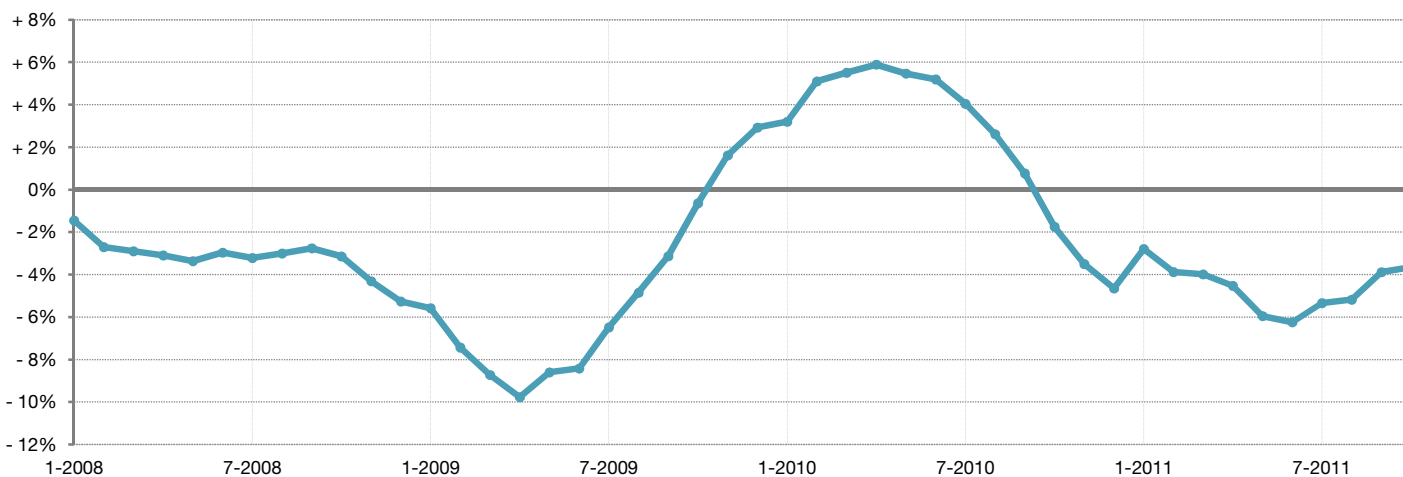
Median Sales Price

■ 2010 ■ 2011



Change in Median Sales Price from Prior Year (6-Month Average)**

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