

# Local Market Update – March 2012

A RESEARCH TOOL PROVIDED BY THE COLUMBUS BOARD OF REALTORS®  
BASED ON RESIDENTIAL LISTING DATA ONLY

## Franklin County

### March

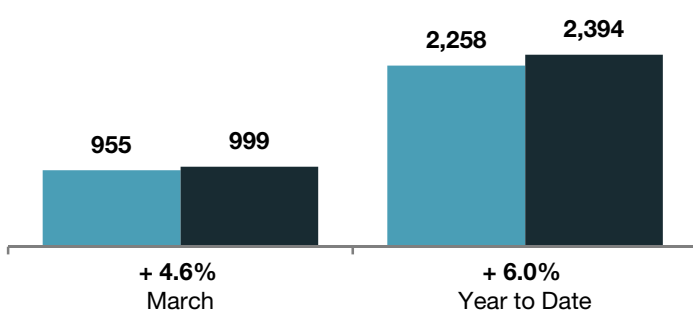
### Year to Date

	2011	2012	+ / -	2011	2012	+ / -
Closed Sales	955	<b>999</b>	+ 4.6%	2,258	<b>2,394</b>	+ 6.0%
In Contracts	1,172	<b>1,638</b>	+ 39.8%	2,805	<b>3,622</b>	+ 29.1%
Average Sales Price*	\$135,515	<b>\$144,121</b>	+ 6.4%	\$133,300	<b>\$140,533</b>	+ 5.4%
Median Sales Price*	\$112,900	<b>\$120,250</b>	+ 6.5%	\$110,000	<b>\$112,000</b>	+ 1.8%
Average Price per Square Foot*	\$74.04	<b>\$79.54</b>	+ 7.4%	\$73.15	<b>\$76.22</b>	+ 4.2%
Percent of Original List Price Received*	87.9%	<b>89.8%</b>	+ 2.1%	88.0%	<b>88.7%</b>	+ 0.8%
Percent of Last List Price Received*	94.2%	<b>95.2%</b>	+ 1.0%	94.6%	<b>94.5%</b>	- 0.1%
Days on Market Until Sale	106	<b>104</b>	- 1.4%	102	<b>105</b>	+ 3.7%
New Listings	2,259	<b>1,979</b>	- 12.4%	5,486	<b>5,178</b>	- 5.6%
Median List Price of New Listings	\$131,325	<b>\$139,900</b>	+ 6.5%	\$127,900	<b>\$134,900</b>	+ 5.5%
Median List Price at Time of Sale	\$117,500	<b>\$124,900</b>	+ 6.3%	\$115,000	<b>\$116,500</b>	+ 1.3%
Inventory of Homes for Sale	9,513	<b>6,456</b>	- 32.1%	--	--	--
Months Supply of Inventory	9.4	<b>6.1</b>	- 34.4%	--	--	--

\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

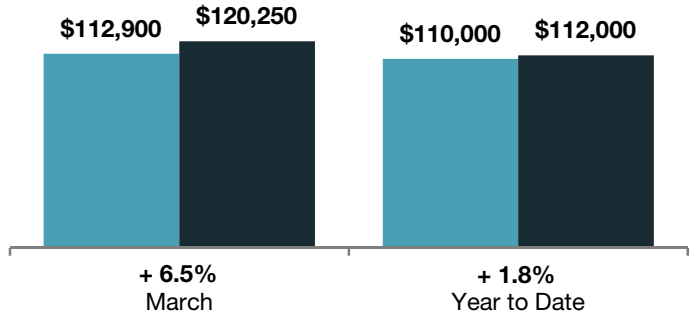
### Closed Sales

■ 2011 ■ 2012



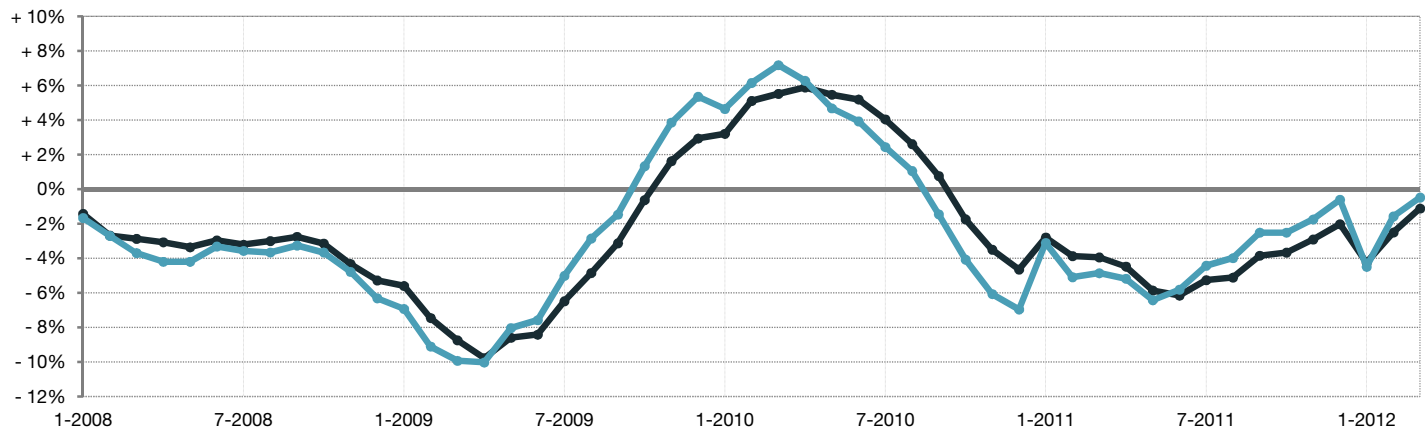
### Median Sales Price

■ 2011 ■ 2012



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

All MLS —●—  
Franklin County —●—



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data comes from the Columbus Board of REALTORS® Multiple Listing Service (MLS). | Powered by 10K Research and Marketing. | Page 1 of 2

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