

# Local Market Update – March 2012

A RESEARCH TOOL PROVIDED BY THE COLUMBUS BOARD OF REALTORS®  
BASED ON RESIDENTIAL LISTING DATA ONLY

## Hocking County

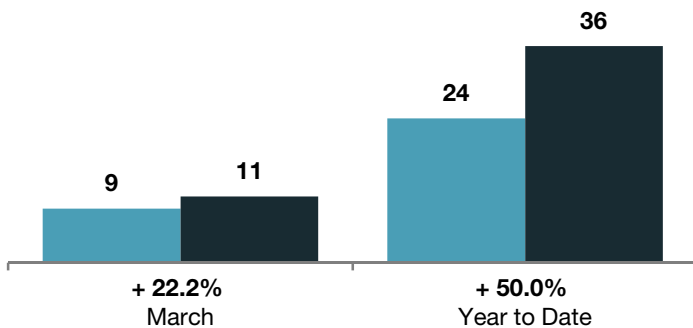
### March

### Year to Date

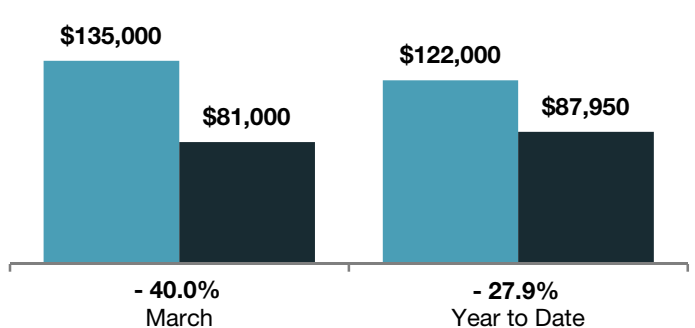
	2011	2012	+ / -	2011	2012	+ / -
Closed Sales	9	11	+ 22.2%	24	36	+ 50.0%
In Contracts	10	16	+ 60.0%	33	40	+ 21.2%
Average Sales Price*	\$164,767	<b>\$107,691</b>	- 34.6%	\$131,901	<b>\$98,972</b>	- 25.0%
Median Sales Price*	\$135,000	<b>\$81,000</b>	- 40.0%	\$122,000	<b>\$87,950</b>	- 27.9%
Average Price per Square Foot*	\$120.02	<b>\$0.00</b>	- 100.0%	\$124.84	<b>\$0.00</b>	- 100.0%
Percent of Original List Price Received*	87.7%	<b>86.3%</b>	- 1.6%	87.4%	<b>86.0%</b>	- 1.6%
Percent of Last List Price Received*	96.9%	<b>93.7%</b>	- 3.3%	94.6%	<b>91.3%</b>	- 3.5%
Days on Market Until Sale	114	<b>84</b>	- 26.0%	108	<b>110</b>	+ 1.9%
New Listings	34	<b>39</b>	+ 14.7%	83	<b>83</b>	0.0%
Median List Price of New Listings	\$144,400	<b>\$139,900</b>	- 3.1%	\$138,900	<b>\$135,000</b>	- 2.8%
Median List Price at Time of Sale	\$145,000	<b>\$79,900</b>	- 44.9%	\$125,400	<b>\$88,450</b>	- 29.5%
Inventory of Homes for Sale	152	<b>127</b>	- 16.4%	--	--	--
Months Supply of Inventory	12.4	<b>9.6</b>	- 22.3%	--	--	--

\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

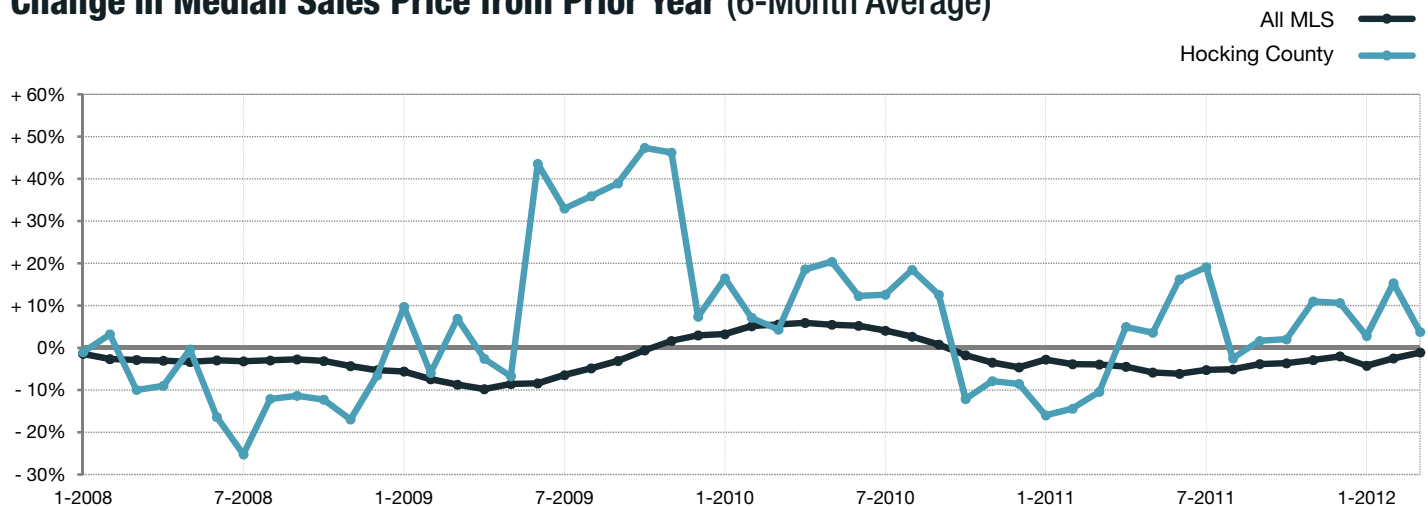
### Closed Sales



### Median Sales Price



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data comes from the Columbus Board of REALTORS® Multiple Listing Service (MLS). | Powered by 10K Research and Marketing. | Page 1 of 2

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